

Introducing EasyCard!



Overview

The Infineer Easycard Product line delivers a complete and cost effective magnetic stripe based card solution, which enables card users to gain access to and tender payment for a wide variety of key services. Applications include Point-of-sale, vending, copying and network printing.

Operating with either low cost disposable magnetic cards or rechargeable cards, Easycard provides a simple to use stand-alone solution, ideal for schools, colleges, universities, libraries and copyshops, as well as corporate and government facilities and business parks.

A full range of support products offers card acceptance at vending machines, cafeterias, self-service card centers and encoding stations.

EasyCard delivers real advantages including...

- Cash in advance as users must pay for services before using them
- Greater pricing flexibility as price changes need no longer take coin or note denominations into account
- Greater customer loyalty as the card, once purchased, can only be used on the site at which it was issued
- Greater security as only authorised users can access the equipment
- Card systems eliminate the cash handling associated with coin boxes
- Reduction in inappropriate use of office equipment

The above benefits lead to improved cashflow and guaranteed revenue generated through office equipment usage. The purpose of EasyCard is to enhance the administrator's profitability.

With cost recovery terminals also available Easycard is the most flexible range of magnetic terminals available in the marketplace today. Easycard has been installed successfully in over 30 countries over the last 25 years and has a track record that is second to none.

EasyCard the simple way to pay!