

Encourage Healthy Eating with ChipNet3



Description

The Healthy Eating Module allows a point value to be associated with each ChipNet PLU item. This simple feature allows the system administrator to run imaginative schemes to promote the take up of certain product lines.

For example, the administrator working together with the caterer could create a scheme to encourage students to eat healthily by allocating points to salads and fruit. The more healthy foods the cardholder purchases the more points they get.

The ChipNet Healthy Eating solution used in conjunction with the Infeener range of POS units provides a powerful promotional tool with data instantly available to the administrator.

Run the reports once a month and the top scoring cardholders could be offered a reward or house points assigned to a class or student group.

The Healthy Eating Module is designed to be as simple to administrate as possible and produces a points total for the administrator to award manually. The Healthy Eating Module is perfect for school caterers and other organisations keen to promote the right menu choices.



For a more sophisticated approach, talk to Infeener about their Rewards Module...

With the Rewards Module points can be automatically converted into a cash value and returned to the student's card once they hit a configurable target. The Rewards module is designed for commercial environments where the administrator is keen to encourage loyalty as well as a healthy approach to dining.

ChipNet3 – Putting Smartcards to Work!